

ICFAI Staff College

Annual Reports

2020-21

2019-20

2018-19

2017-19

2016-17

**The ICFAI Foundation for Higher Education
Hyderabad**

N. Jayalakshmi

REGISTRAR
ICFAI FOUNDATION FOR HIGHER EDUCATION
(Deemed-to-be-University establishes under section 3 of UGC Act 1956.)



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Established in 2014, the ICFAI Staff College (ISC) drives the capacity building initiatives among the teaching and non-teaching staff on an ongoing basis. The Staff College primarily caters to the needs of ICFAI Foundation for Higher Education (IFHE). It is envisaged that, in due course, the Staff College also would cater to the capacity building needs of other ICFAI Group institutions.

The Staff College has been regularly conducting orientation programs, refresher courses, seminars, workshops, guest lectures, etc. The programs are conceived with a focus on professionally enriching the faculty members, upgrading knowledge and enhancing teaching skills, to develop them as inspiring teachers, quality researchers, institutions builders, etc. and make them effective in their respective roles.

The goal of Staff College is to build human resource capacity through inspiring, knowledgeable and skilled teachers, researchers and practitioners who can provide quality higher education, insightful research, and socially useful application of knowledge to the students, the industry and the society.



Objectives of ICFAI Staff College

- To impart training to teachers to evolve them into inspiring teachers.
- To induct the newly placed teachers by providing inputs on policies, practices and procedures of the university.
- To enhance the research capabilities of teachers and scholars by inculcating sound research methodology.
- To expose teachers to the information communication technologies (ICT) to make them effective in academic delivery.
- To train non-teaching staff to improve their efficiency and effectiveness.
- To nurture leadership capabilities of the teachers and non-teachers to prepare them for future responsibilities.

In furtherance of these objectives, the Staff College would undertake following activities/programs:

- Orientation programs and refresher courses for current teachers.
- Specially designed programs on innovative pedagogies for effective teaching.
- Training programs for the university administrators to enhance administrative skills, interpersonal skills, managerial skills, employee relationship management, statutory compliances, etc.
- Training programs on application oriented teaching-learning processes.
- Training programs on undertaking industrial consultancy works.
- Workshop on use of web-based interactive teaching models.
- Workshops on academic management.
- Workshops on case teaching.
- Workshops on case writing.
- Workshops on conducting successful management development programs.
- Workshops on preparation of project reports for funding.
- Workshops on research methodology and research skills.
- Workshops on teaching skills.
- Any other activity/programs which helps in the furtherance of these objectives.

1. Introduction

During the year 2020-21 the ICFAI Staff College conducted 26 faculty development programs covering a total of 1148 faculty members and imparting training for 324 mandays. The focus of the FDPs was case methodology, production of videos for teaching, machine learning, among others. The details of FDPs conducted are furnished below.

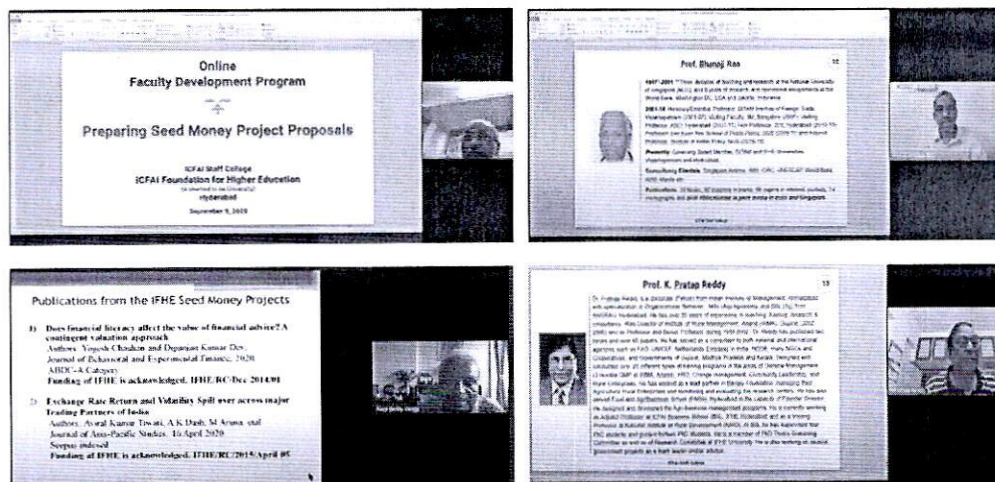
2. Faculty development program

2.1 Faculty Development Program on Seed Money Project Proposals on September 9, 2020

The resource person was Prof. J. Mahender Reddy, VC-IFHE, Prof. Bhanoji Rao, Prof. V Nagi Reddy and Prof. K Pratap Reddy who deliberated on preparation of project proposals for seed money projects. The no of participants for two days were 94 faculty members attended the program.

Objective(s) of the Program

- To aid a faculty to start a research program that has the potential to sustain by attracting funds from external agencies.
- To test a novel idea and to generate preliminary results before submitting proposals to external agencies.
- To promote inter-faculty collaboration in emerging areas
- To promote generation of IPR and product/process development
- To attract and retain talent

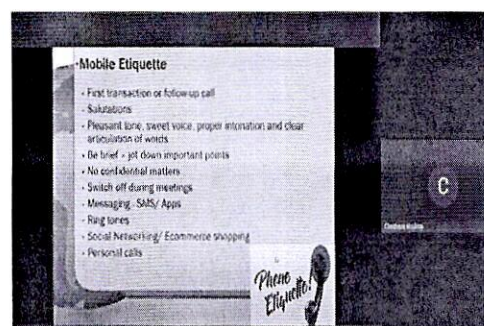
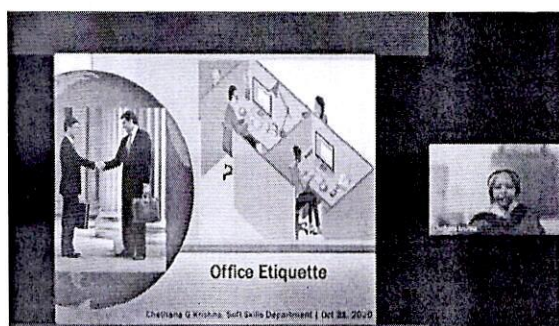
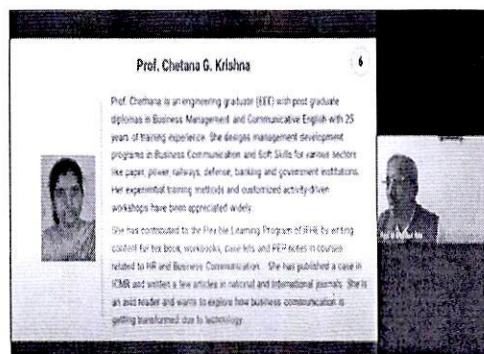
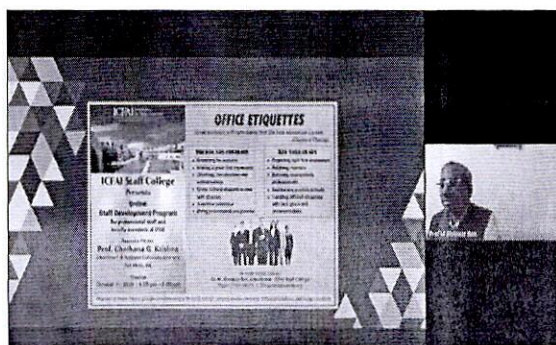


2.2 Faculty Development Program on Office Etiquettes on October 31, 2020

The resource person was Prof. Chethna G. Krishna. He discussed on professional relationships and professional development. Eight faculty members were participated for the program

Objective(s) of the Program

- Discuss the nature and kinds of business etiquette
- Underscore the importance for maintaining better professional relationships
- Appreciate different types of etiquette like telephone, dining, cabin, customer, etc. for professional development at work.

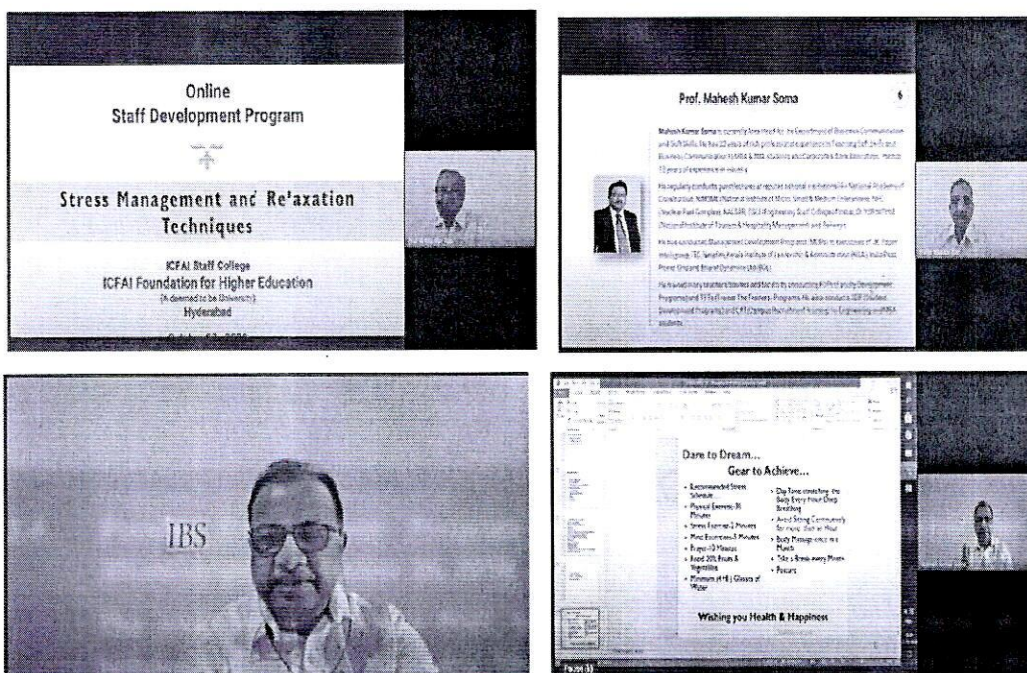


2.3 Faculty Development Program on Stress Management & Relaxation Techniques on October 27, 2020

The resource person was Prof. Mahesh Kumar Soma he taught faculty on various stress management techniques. The total participants were 12 faculty members

Objective(s) of the Program

- To identify the various sources of stress among staff members.
- To know the physical and psychological effects of stress to handle them effectively.
- To discuss work/life balance measures to make employees productive, free of stress.

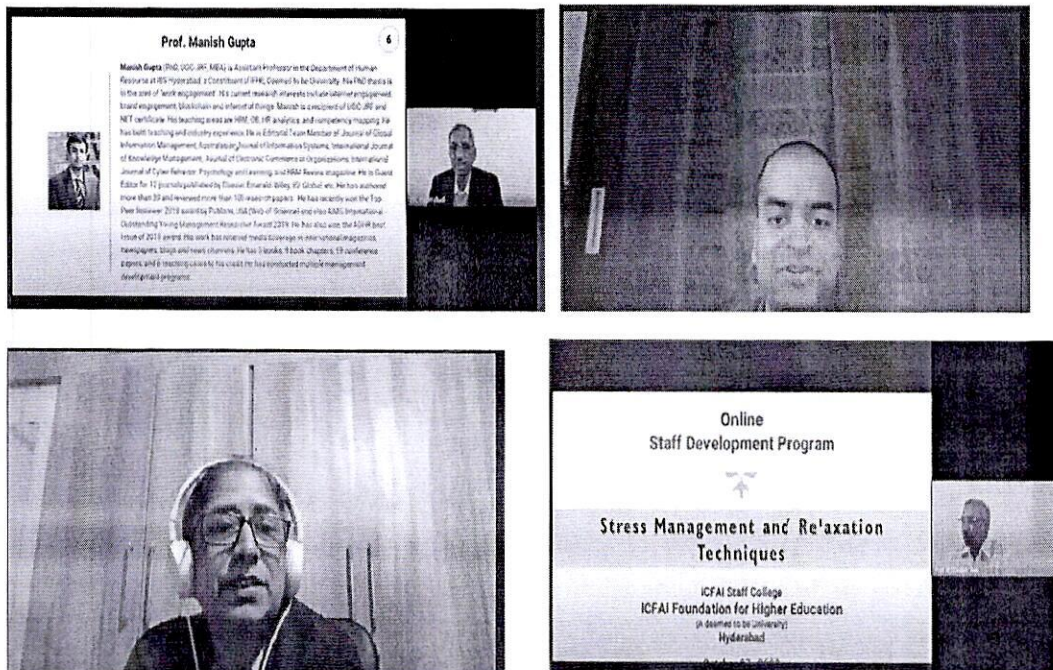


2.4 Faculty Development Program on Choosing a Right Journal for Your Manuscript on October 20, 2020

The resource person was Prof. Manish Gupta. Who discussed how to collect Information about the Journal's. The total participants were 42 faculty members

Objective(s) of the Program

- Make them understand how to select a journal to publish
- To make a statement to your community and the world around them
- To choose the best journal to their research

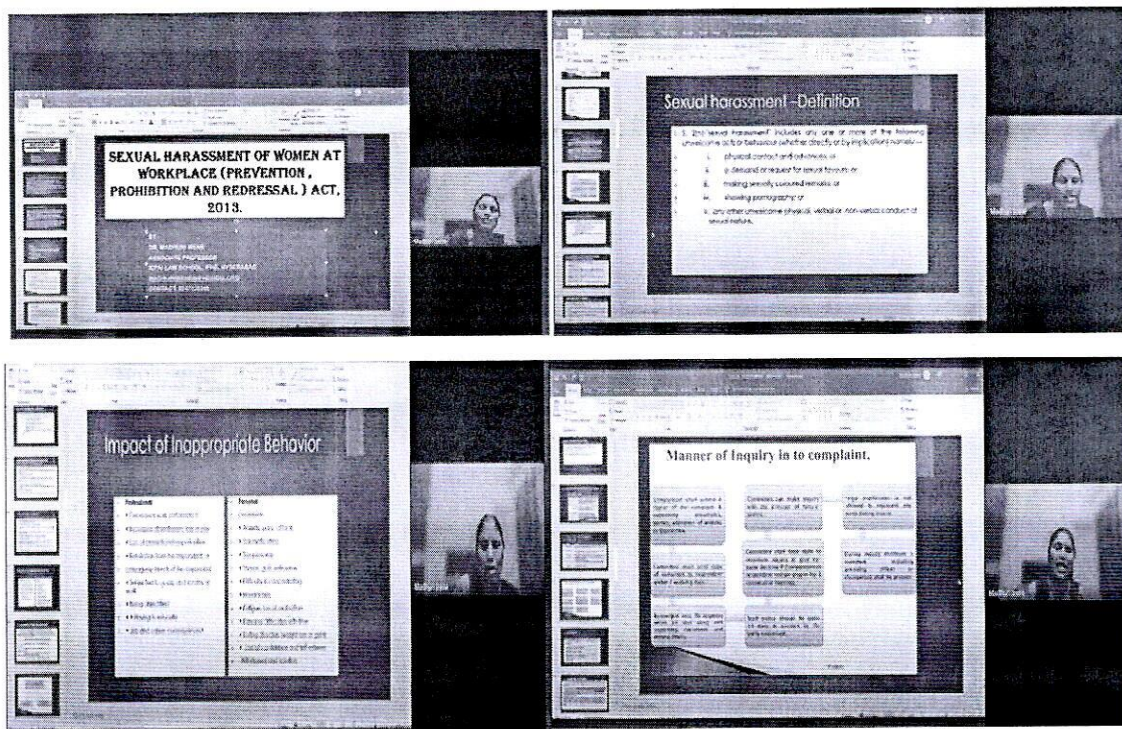


2.5 Faculty Development Program on Prevention of Sexual Harassment (POSH) on October 19, 2020

The resource person was Prof. Madhuri Irene who deliberated on workplace sexual harassment and gender discrimination policies. The total participants were 13 faculty members

Objective(s) of the Program

- To discuss the effectiveness of the company's workplace sexual harassment and gender discrimination policies, training, and related policies
- Understand the complaints raised by female employees about sexual harassment and discrimination they had faced
- An assessment on the remedial measures adapted with respect to sexual harassment and discrimination
- To suggest Action Plans to be taken in consultation with female employees.



2.6 Faculty Development Program on The M Factor on October 19, 2020

The resource person was Dr. Joel S. Godi, he discussed how to pursue higher studies and total participants were 16 faculty members

Objective(s) of the Program

- To help building attitude towards teaching and developing teaching skills and proficiency.
- To encourage the faculty to participate in conferences, seminars/workshops or short term training programs.
- To promotes the faculty to pursue higher studies

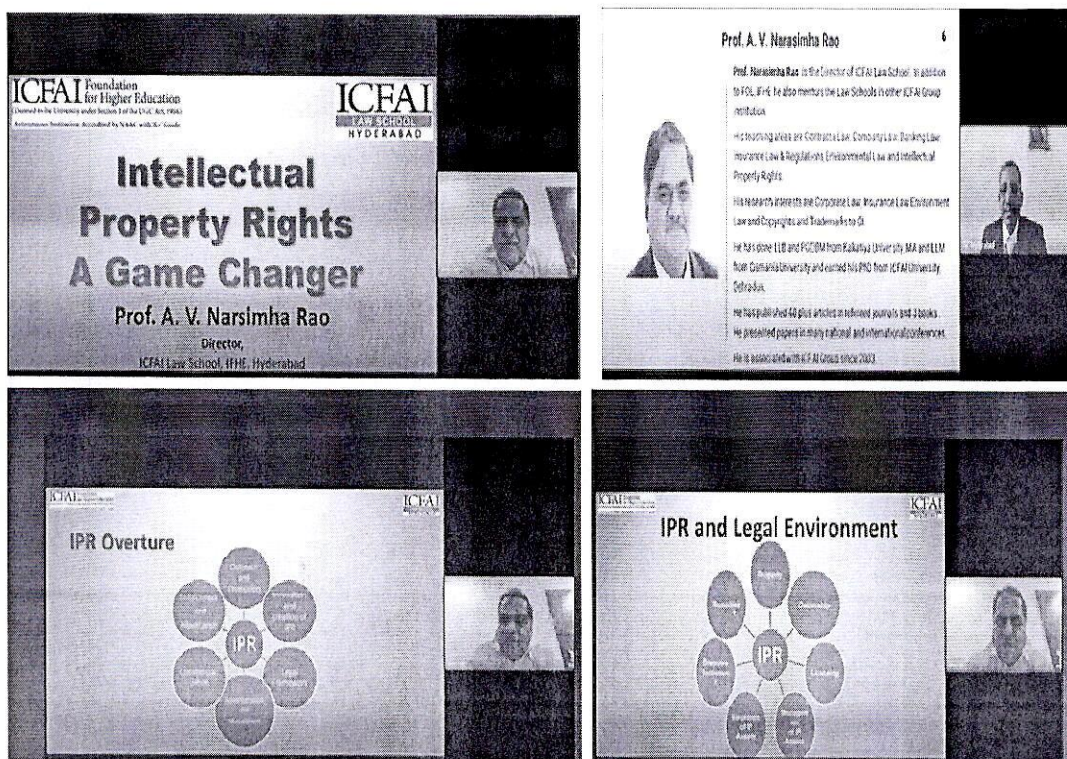


2.7 Faculty Development Program on Intellectual Property as Game Changer & Copyrights on October 17, 2020

The resource person was Prof. A V Narasimha Rao, he deliberated Indian scenario of Intellectual Property Rights and other Intellectual Property Rights and total participants were 23 faculty members

Objective(s) of the Program

- Illustrate different kinds of IPR, importantly on Patents, Trademarks, Layout designs and Copyright issues
- Explain the participants the Indian scenario of Intellectual Property Rights
- Discuss on protection of Intellectual Property Rights
- Recall the nature of infringements of Intellectual Property Rights

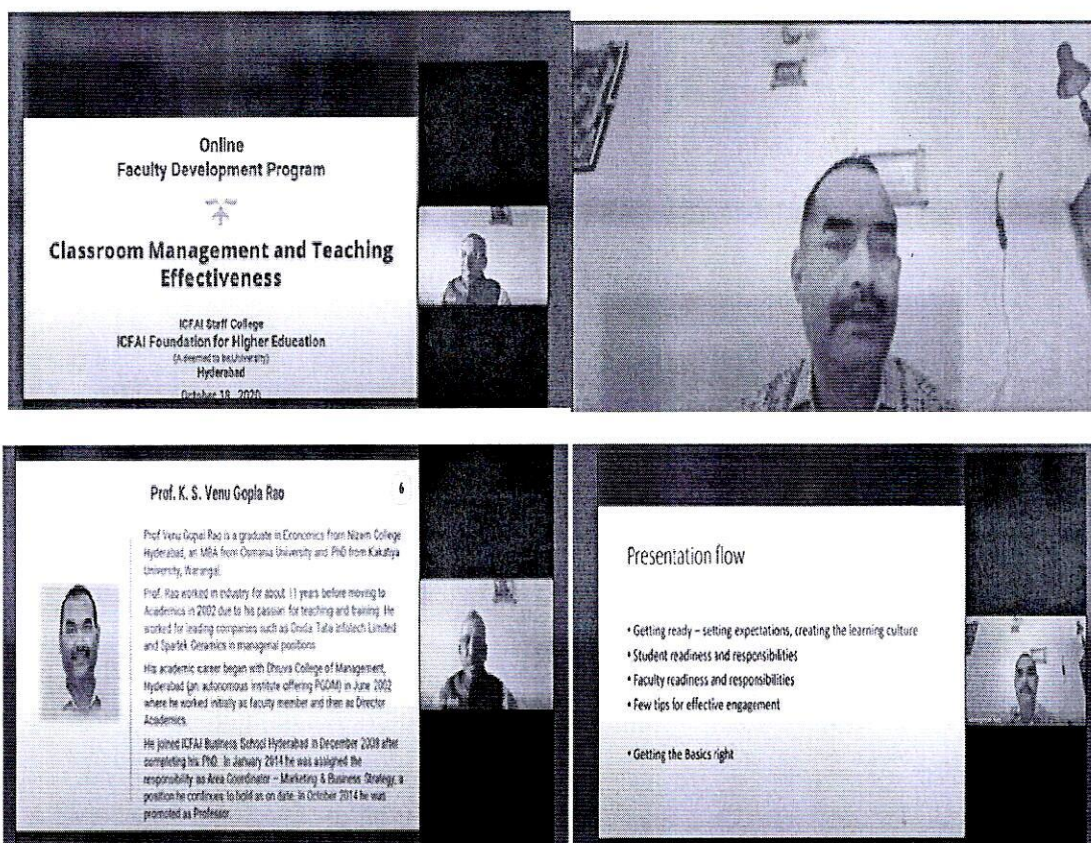


2.8 Faculty Development Program on Classroom Management and Teaching Effectiveness on October 18, 2020

The resource person was Prof. K S Venu Gopal Rao, he discussed misuse and abuse of technological gadgets while in the classroom. The total participants were 33 faculty members

Objective(s) of the Program

- To make faculty to effectively use their time in the classroom
- To impart skills for dealing with behavioral issues in the classroom
- To check Use, misuse and abuse of technological gadgets while in the classroom
- To make classrooms a happiness room for both faculty and learners.

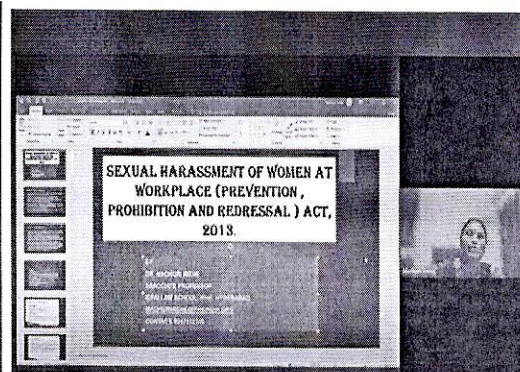
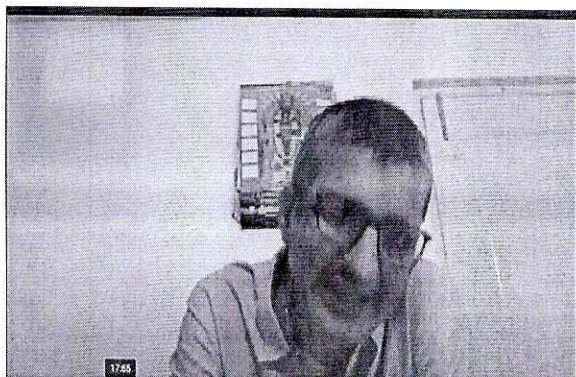
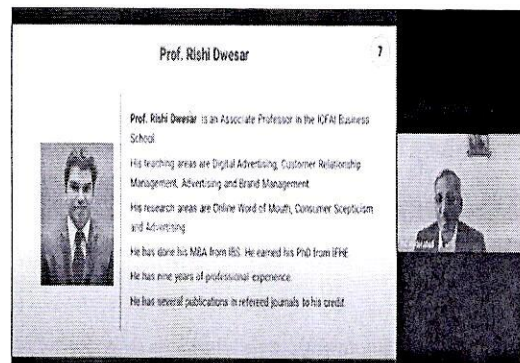
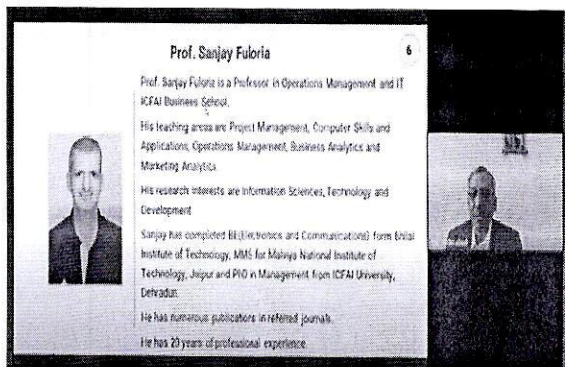


2.9 Faculty Development Program on Management Games on October 18, 2020

The resource person was Prof. Sanjay Fuloria, Prof. Rishi Dwesar, he discussed issues like planning, decision making, control, communications or management. The total participants were 21 faculty members

Objective(s) of the Program

- To explain management games and their use in classroom teaching
- Use games as an innovative way to engage students and optimize their learning
- Teach how to design games contextually
- Make appropriate rules for the game to deliver goal oriented learning
- Develop innovative and vital teaching skills.

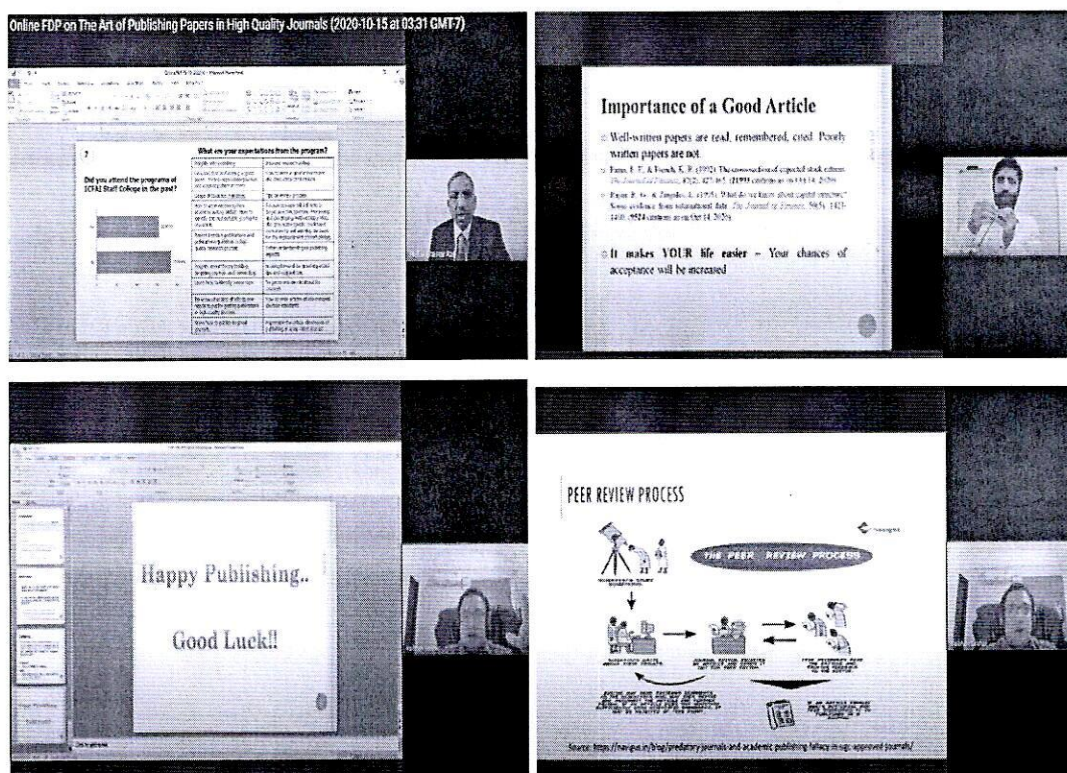


2.10 Faculty Development Program on The Art of Publishing Papers in High Quality Journals on October 15, 2020

The resource person was Prof. Satish Kumar, Prof. Vaibhav Shekhar, he discussed issues like how to engage themselves in research activities, and he helped in how to write good papers. The total participants were 88 faculty members

Objective(s) of the Program

- To help faculty to engage themselves in research activities
- To motivate faculty to get their papers in reputed journals
- To provide tips for writing good papers
- To advice faculty to recheck in all aspects before sending for publication

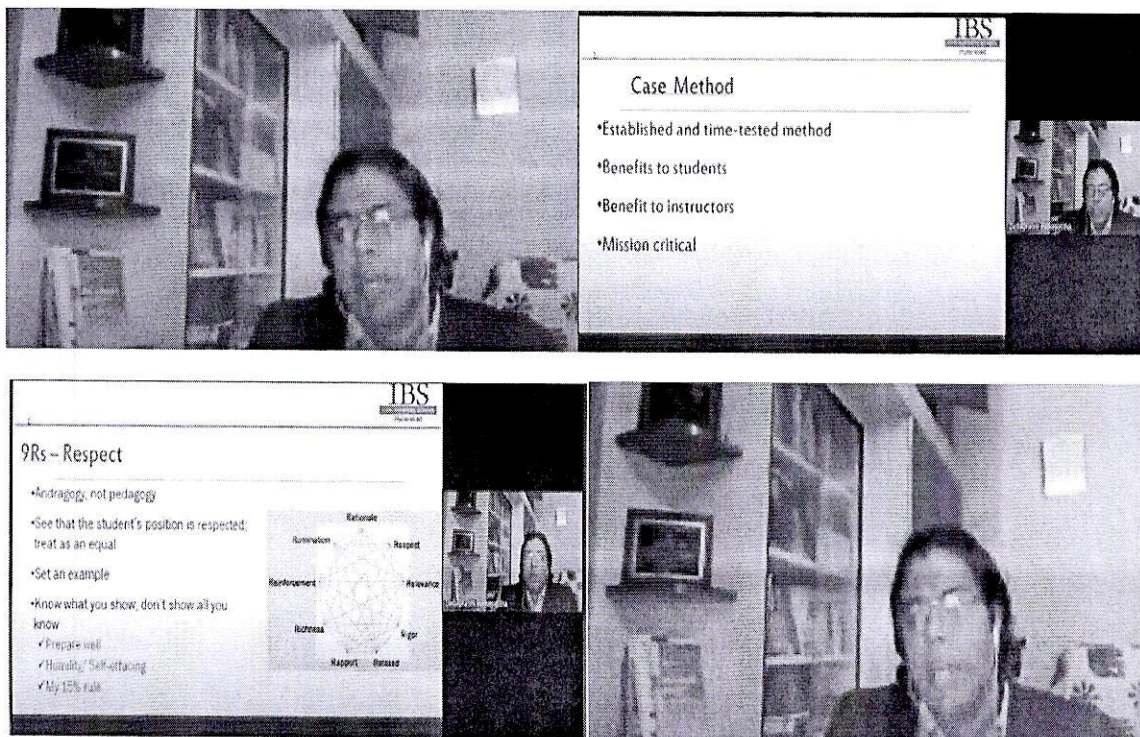


2.11 Faculty Development Program on The Case Method October 16, 2020

The resource person was Prof. Debapratim Purkayastha, he discussed Plan for delivering a course using case method. The total participants were 43 faculty members

Objective(s) of the Program

- Help faculty to Plan for delivering a course using case method
- To identify right case studies for a course by mapping concepts
- To motivate students to prepare for case studies
- To drive student engagement and learning through case method

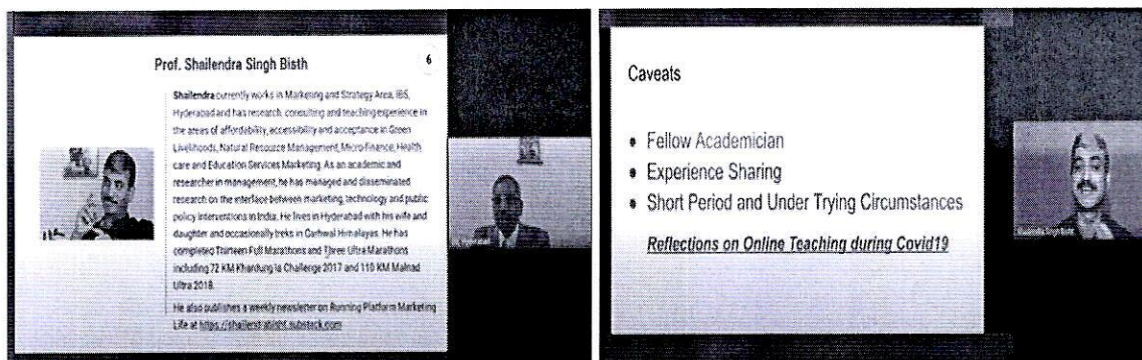


2.12 Faculty Development Program on The Art of Online Teaching October 16, 2020

The resource person was Prof. Shailendra Singh Bisht, he taught faculty to practice Body language techniques and methods. The total participants were 50 faculty members

Objective(s) of the Program

- To impress upon faculty members to use Google Flyers and short videos while teaching online
- To insist faculty to motivate learners by interacting and giving feedback
- Share effort required for each artefact for successful learning
- To advise faculty to practice Body language techniques for presenting before the learner

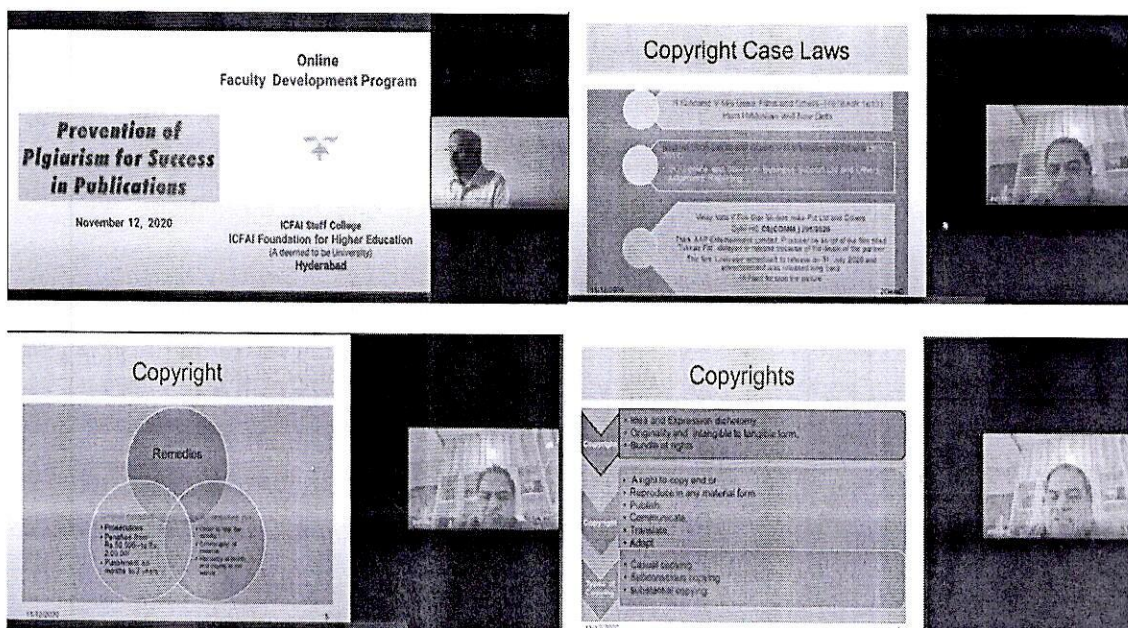


2.13 Faculty Development Program on Plagiarism: Prevention of Success in Publications November 12, 2020

The resource person was Prof. A V Narasimha Rao, he discussed legal implications of plagiarism along with other aspects and techniques to avoid plagiarism. The total participants were 26 faculty members

Objective(s) of the Program

- To highlight the importance of plagiarism prevention for successful writing
- To educate on the law relating to copyright
- To caution the consequences of plagiarized articles
- To elaborate on the techniques to avoid plagiarism.

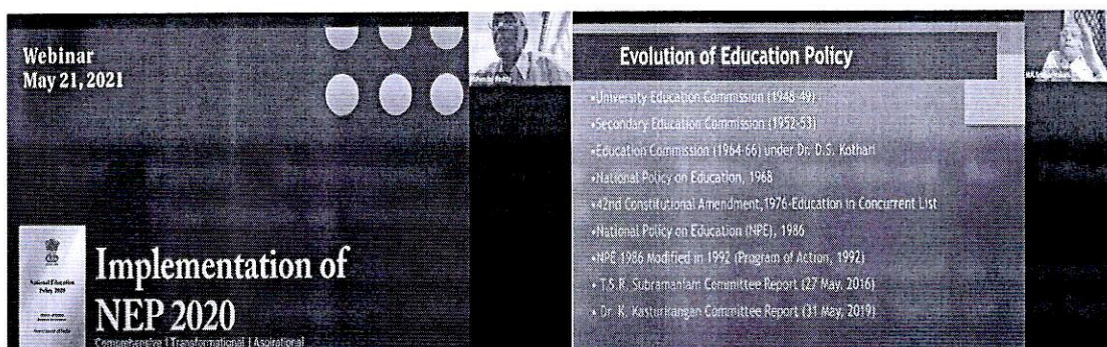


2.14 Faculty Development Program Webinar on Implementation of National Education Policy 2020 on November 16, 2020

The resource person was Prof. R Natarajan, Prof. R P Kaushik, he discussed how to provide high-quality education to all and exchange of ideas on technology usage to improve learning. The total participants were 220 faculty members

Objective(s) of the Program

- To provide insight into transforming the regulatory system of higher education, particularly the research perspectives.
- To know positive attitude and sense of belongingness how institute has to be strong.

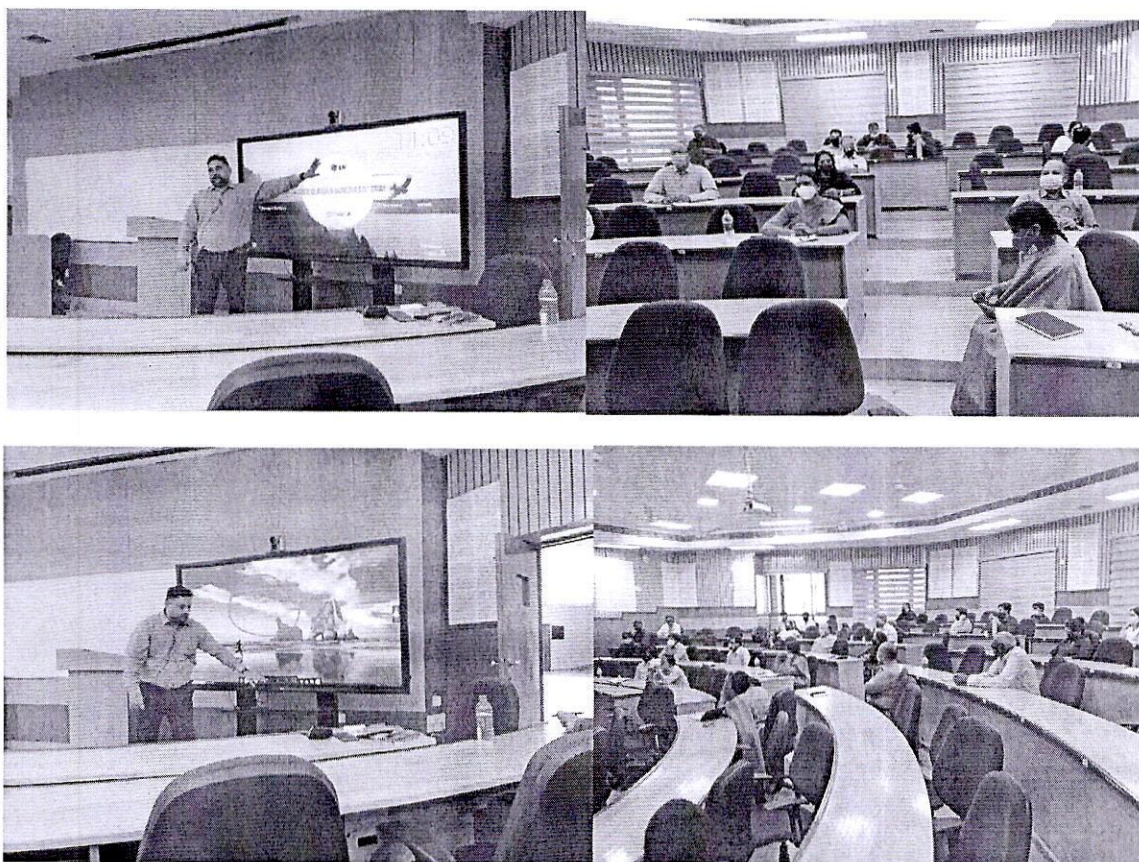


2.15 Faculty Development Program on Using Smartboard for Effective Teaching on November 18, 2020

The resource persons were from LG Technical Team, discussed on organization among elementary school students he discussed overall level of satisfaction among elementary school students. The total participants were 157 faculty members for three sessions.

Objective(s) of the Program

- Use of smart boards improves order and organization among elementary school students.
- Use of smart boards improves the level of clarity among elementary school students.
- Use of smart boards improves interest among elementary school students.
- Use of smart boards improves the overall level of satisfaction among elementary school students.

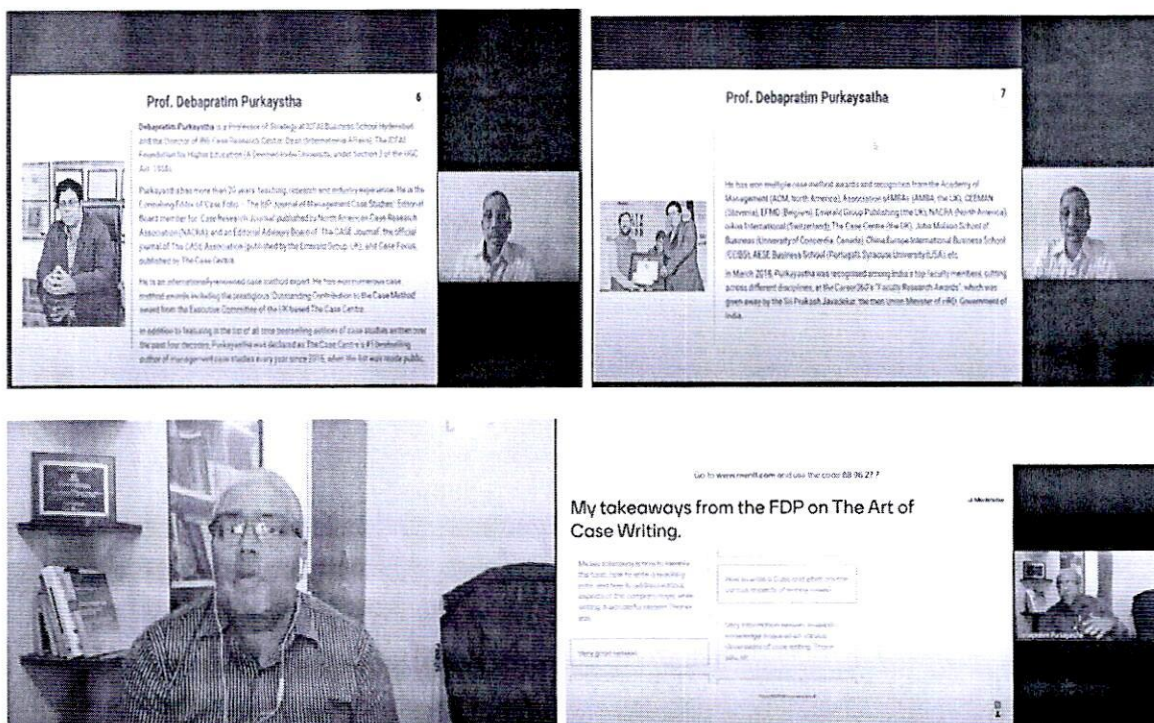


2.16 Faculty Development Program on The Art of Successful Case Writing on November 19, 2020

The resource persons was Prof. Debapratim Purkayastha, discussed plan for delivering a course using case method and learning through case method. The total participants were 58 faculty members.

Objective(s) of the Program

- Help faculty to plan for delivering a course using case method
- To identify right case studies for a course by mapping concepts
- To motivate students to prepare for case studies
- To drive student engagement and learning through case method

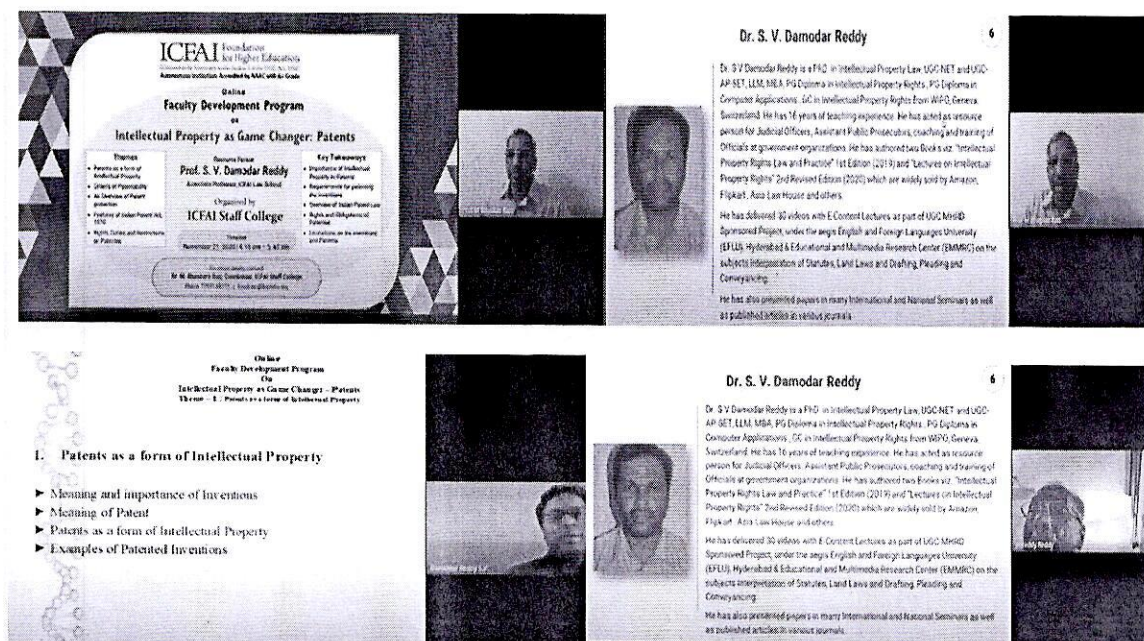


2.17 Faculty Development Program on Intellectual Property as Game changer: Patents on November 21, 2020

The resource persons was Prof. S V Damodar Reddy, he talked on Patents, Trademarks, Layout designs and Copyright issues The total participants were 20 faculty members.

Objective(s) of the Program

- Illustrate different kinds of IPR, importantly on Patents, Trademarks, Layout designs and Copyright issues
- Explain the participants the Indian scenario of Intellectual Property Rights
- Discuss on protection of Intellectual Property Rights
- Recall the nature of infringements of Intellectual property Rights.



2.18 Faculty Development Program on Seminar on Health, Hygiene and Happiness on November 26, 2020

The resource persons were Dr. A. Suneetha Rajesham, Dr. Anisha Mamdani, Dr. Azim Memdani and Prof. V. Padmavathi, they talked on relationship between health, hygiene and happiness and precautions to be taken for maintaining good health. The total participants were 70 faculty members for sessions.

Objective(s) of the Program

- Explain healthy living through positive attitude
- Discuss the relationship between health, hygiene and happiness
- Elucidate the diseases that occur due to unhygienic living
- Illustrate the precautions to be taken for maintaining good health.



2.19 Faculty Development Program on Intellectual Property as Game Changer: Trademarks November 28, 2020

The resource person was Prof. Veena she talked about importance of IPR. The total participants were 35 faculty members for sessions.

Objective(s) of the Program

- To bring awareness about importance of IPR
- To encourage faculties to file IP for their research, Inventions and Innovative projects
- To enhancing abilities of faculty for conducting meaning full research.

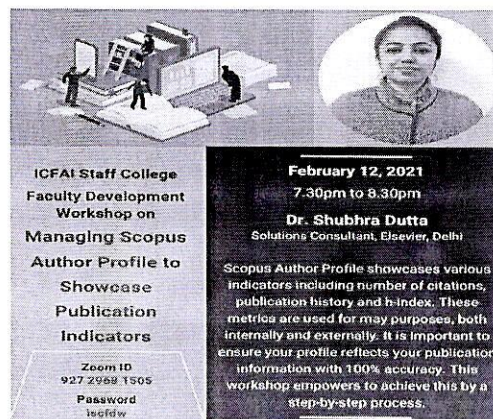


2.20 Faculty Development Program on Managing Scopus Author Profile to Showcase Publications Indicators February 02, 2021.

The resource person was Dr. Shubhra Dutta she talked quality and highest quality interdisciplinary content. The total participants were 45 faculty members for sessions.

Objective(s) of the Program

- To Increase the visibility of your publication(s)
- To give access to a global audience of researchers and experts for peer review programs
- To track the performance of your publication(s)
- To monitor competitive publications.



2.21 Faculty Development Program on Resilient Teaching on December 16, 2020

Resilient teaching is the ability to facilitate learning experiences that are designed to be adaptable to fluctuating conditions and disruptions. This teaching ability can be seen as an outcome of a design approach that attends to the relationship between learning goals and activities, and the environments they are situated in. Resilient teaching



approaches take into account how a dynamic learning context may require new forms of interactions between teachers, students, content, and tools. Additionally, they necessitate the capacity to rethink the design of learning experiences based on a nuanced understanding of context.

The resource person was Dr. Rebecca Quintana is the learning experience design lead at the University of Michigan and teaches the popular online course on Coursera called Resilient Teaching through Times of Crisis and Change on December 16, 2020.

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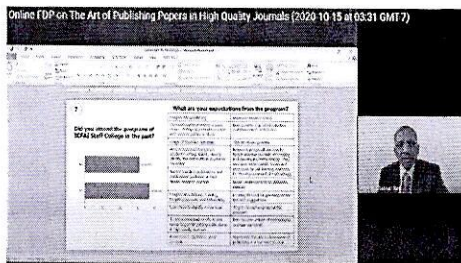
2. Faculty development program

2.1 Faculty Development Program on Innovation and Entrepreneurship on December 19, 2019

The resource person was Dr. K Anil Kumar, Material Scientist and Organic Chemist-Hyderabad. He spoke on difference between entrepreneurship and innovation and turning ideas into a profitable business. There were 16 faculty members who attended the program.

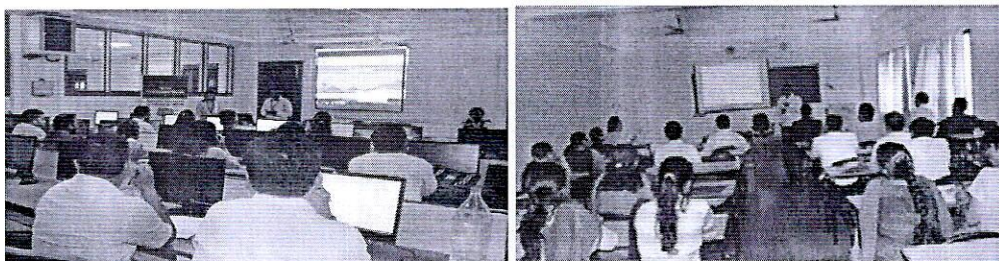
Objective(s) of the Program

- To help faculty to engage themselves
- To motivate faculty
- To provide tips
- To advice faculty



2.2 Faculty Development Program on Artificial Neural Networks and Machine Learning from December 23 to 27, 2019

It was a five day program. The resource person discussed about network inputs and network outputs, Back Propagation in Artificial Neural Networks.



2.3 Faculty Development Program on Research Proposal: A Bed-rock of Research on December 16, 2019

The resource person discussed about network inputs and network outputs, Back Propagation in Artificial Neural Networks.

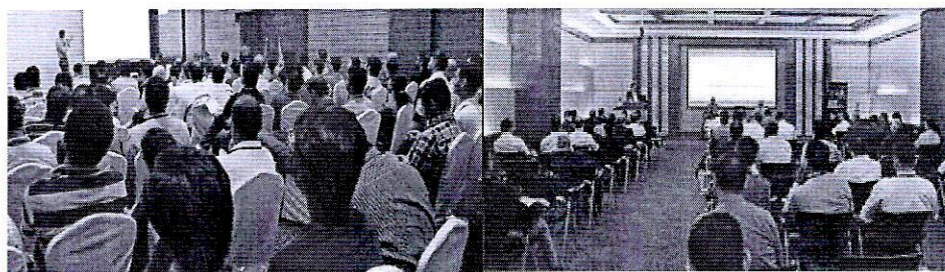
Objective(s) of the Program

- To focus their proposals on a minimum of relevant issues
- Improve, standardize, and maintain research quality and performance
- Facilitate the development of proposals that can be submitted to agencies for research funding.

2.4 Faculty Development Program on Victimology and Victim's Rights/ Insolvency and Bankruptcy Law on December 16, 2019

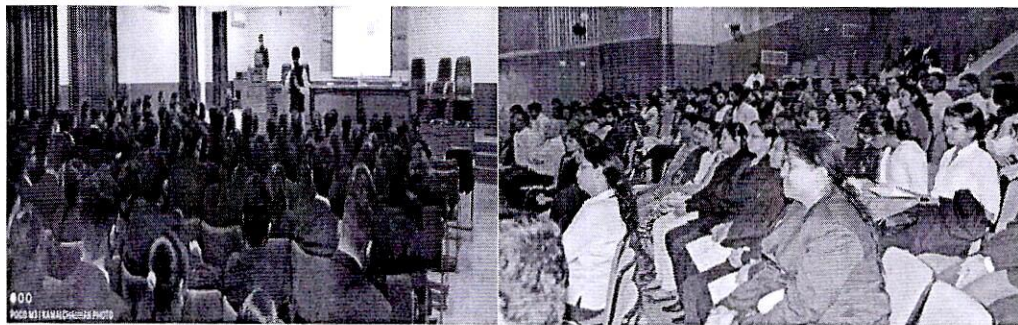
Objective(s) of the Program

- To undertake specific research projects in the said areas.
- To propose training programmes for various wings of criminal justice system



2.5 Faculty Development Program on Property: Challenges in Transfer and Acquisitions; Citizenship and Immigration: Expanding Horizons on December 17, 2019

The resource person spoke to young lawyers regarding planning a career in real estate law and asked to be aware of the basic day to day challenges she or he will face.

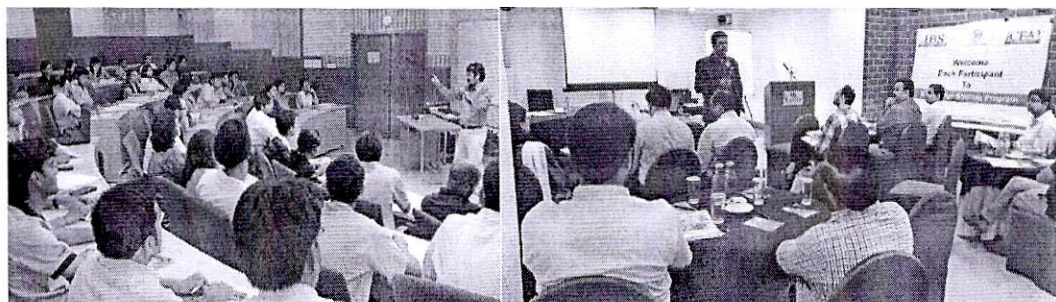


2.6 Faculty Development Program on Mentoring: Dos and Don'ts; Team Management and Task Accomplishment on December 17, 2019

The resource discussed on strategic aims and operational requirements

Objective(s) of the Program

- How to stick to a schedule when working on projects with different faculty members.
- To get involved in planning, testing, tracking, and reporting.
- To share knowledge for the accomplishment of collective goals.

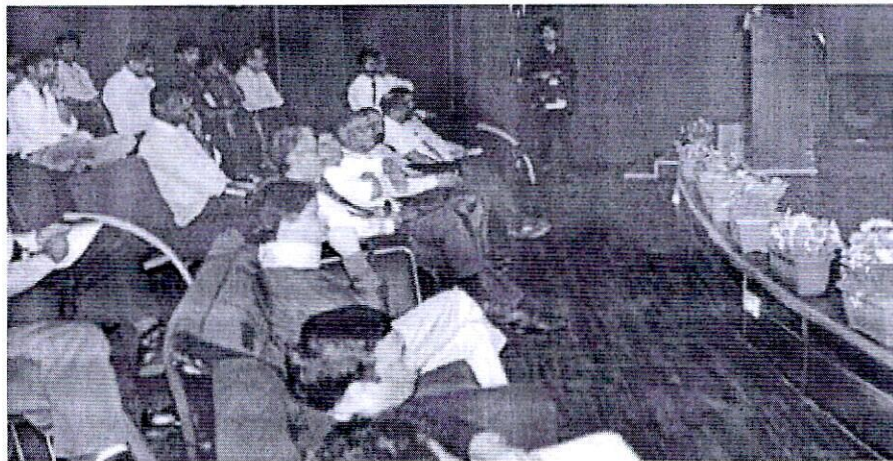


2.7 Faculty Development Program on Good Governance: Executive and Judiciary Contribution; ODR: An Experiential Evaluation; Sentencing and Conviction: Transformative Approach on December 18, 2019

The resource person spoke on Strategy on Innovation and Good Governance at local level. He covered issues such as ethical conduct, rule of law, efficiency and effectiveness, transparency, sound financial management and accountability and Screening prisoners' applications and reviewing attorneys' files

Objective(s) of the Program

- Awareness of the models adopted for executing good governance.
- A clearer view of how governance has changed to transforming governance in India in the current pandemic situation.
- Effective Communication: Gaps & Barriers and Decision Making in Judiciary
- To reform in policy making in the area of judiciary

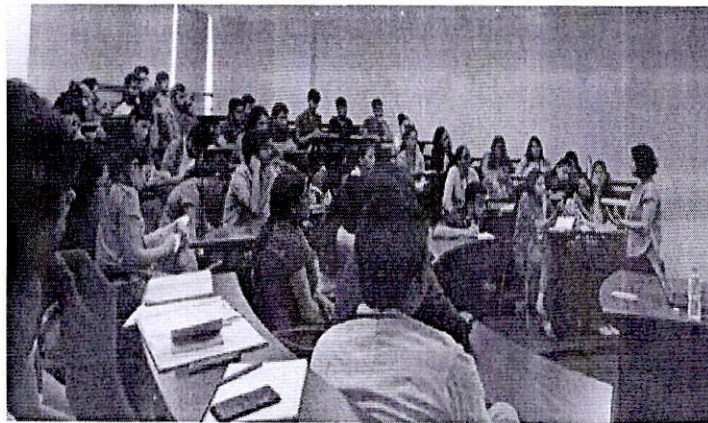


2.8 Faculty Development Program on Teaching and Learning: Changing Paradigm on December 18, 2019

The resource person discussed on requirements for teachers in this context is complete mastery of the content.

Objective(s) of the Program

- To develop students' competencies and talents.
- To develop Personal transactions among students and between faculty and students
- To share responsibility for the quality of the student's learning process

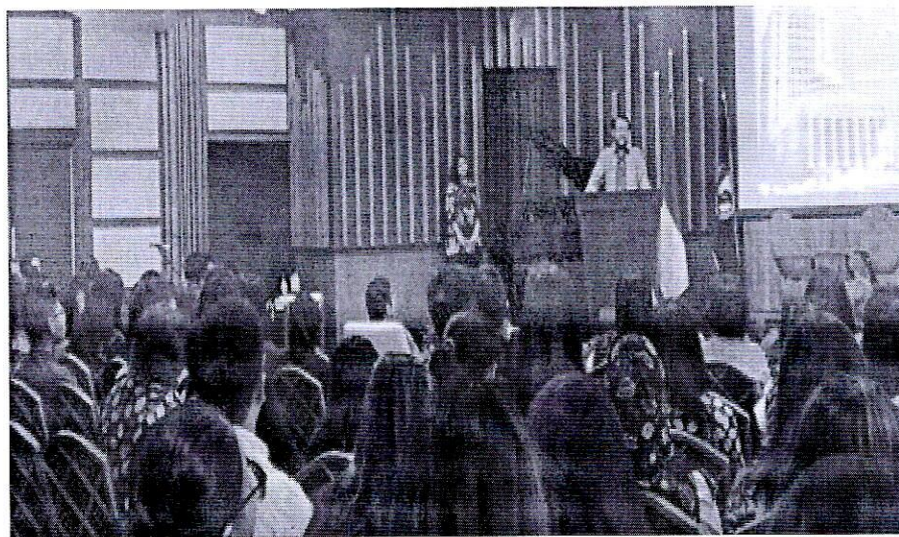


2.9 Faculty Development Program on Constitutionalism: Transformative Approach; Goods and Services Tax; IPR: Inevitable Vulnerability and Prophylactic Measures on December 19, 2019

The resource person spoke on Independence of Judiciary and Constitutionalism and Digital era and its impact on the understanding of the Constitution.

Objective(s) of the Program

- To enable the participants to recognize the role and importance of the Constitutionalism
- To generate fresh perspectives on the subject matter from the discussions
- To appraise the participants about the linkage between Constitutional values, human rights, fundamental duties and education.



2.10 Faculty Development Program on Peoples Management and Leadership Traits on December 19, 2019

The FDP aimed to upgrade teaching, training, communication and leadership skills in the faculty. This program enabled the participants to develop an appreciation for the changing roles and responsibilities of the teachers and to prepare for the same. The resource person delivered a thought-provoking lecture on “Academic Leadership” covering the essential skills like Strategic Thinking, Planning and Delivery, People Management, Change Management, and Communication that a leader should possess.

Objective(s) of the Program

- Maintain clarity of concept
- Practice active listening
- Establish clear lines of communication

2.11 Faculty Development Program on World Economy: Impact on Indian Economic Policies on December 20, 2019

The resource person spoke on Economic interventions and policies and highlighted fundamental research gaps in International Trade, Agriculture, Industry, Behavioral Economics, Public Policy, Econometrics, Gender, Public Finance etc.

Objective(s) of the Program

- Understand the appropriateness and suitability of different methods to various economic problems
- Empirically structure the economic problem using the techniques taught in the course

2.12 Faculty Development Program on Sustainable Development Goals: Reinvent and Evaluate on December 20, 2019

The resource person spoke on empowering everyone to make informed decisions in favor of environmental integrity

Objective(s) of the Program

- The aim is to look at sustainable development holistically and learn
- To provide the knowledge, skills, attitudes and values necessary to address sustainable development challenges.

2.13 Faculty Development Program on Prevention of Sexual Harassment at Workplace on January 23, 2020

The resource person was Ms. Madhujit Singh, CEO & Founder and Ms. Priya Iyengar, Consultant spoke at length and answered the queries from faculty. The aim is to equip the women employees with knowledge on prevention of sexual harassment. There were 20 faculty members who attended the program.

Objective(s) of the Program

- Equal economic independence for women and men;
- Dignity integrity and ending gender violence
- Promoting gender equality beyond the EU
- Equal pay for work of equal value

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COMMISSION FOR HIGHER EDUCATION
(Created in the Ministry of Education under section 3 of the UGC Act 1956)





S. V. Jayalalitha
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 (Deemed-to-be-University establishes under section 3 of UGC Act 1956.)

ICFAI Staff College

Annual Reports 2018-19

**The ICFAI Foundation for Higher Education
Hyderabad**



N. Jayalalitha

REGISTRAR

ICFAI FOUNDATION FOR HIGHER EDUCATION
(Deemed-to-be-University establishes under section 3 of UGC Act 1956)

ICFAI Staff College

Established in 2014, the ICFAI Staff College (ISC) drives the capacity building initiatives among the teaching and non-teaching staff on an ongoing basis. The Staff College primarily caters to the needs of ICFAI Foundation for Higher Education (IFHE). It is envisaged that, in due course, the Staff College also would cater to the capacity building needs of other ICFAI Group institutions.

The Staff College has been regularly conducting orientation programs, refresher courses, seminars, workshops, guest lectures, etc. The programs are conceived with a focus on professionally enriching the faculty members, upgrading knowledge and enhancing teaching skills, to develop them as inspiring teachers, quality researchers, institutions builders, etc. and make them effective in their respective roles.

The goal of Staff College is to build human resource capacity through inspiring, knowledgeable and skilled teachers, researchers and practitioners who can provide quality higher education, insightful research, and socially useful application of knowledge to the students, the industry and the society.

REGISTRAR
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EDUCATION



Objectives of ICFAI Staff College

- To impart training to teachers to evolve them into inspiring teachers.
- To induct the newly placed teachers by providing inputs on policies, practices and procedures of the university.
- To enhance the research capabilities of teachers and scholars by inculcating sound research methodology.
- To expose teachers to the information communication technologies (ICT) to make them effective in academic delivery.
- To train non-teaching staff to improve their efficiency and effectiveness.
- To nurture leadership capabilities of the teachers and non-teachers to prepare them for future responsibilities.

In furtherance of these objectives, the Staff College would undertake following activities/programs:

- Orientation programs and refresher courses for current teachers.
- Specially designed programs on innovative pedagogies for effective teaching.
- Training programs for the university administrators to enhance administrative skills, inter-personal skills, managerial skills, employee relationship management, statutory compliances, etc.
- Training programs on application oriented teaching-learning processes.
- Training programs on undertaking industrial consultancy works.
- Workshop on use of web-based interactive teaching models.
- Workshops on academic management.
- Workshops on case teaching.
- Workshops on case writing.
- Workshops on conducting successful management development programs.
- Workshops on preparation of project reports for funding.
- Workshops on research methodology and research skills.
- Workshops on teaching skills.
- Any other activity/programs which helps in the furtherance of these objectives.

1. Introduction

During the year 2018-19 the ICFAI Staff College conducted 08 faculty development programs covering a total of 324 faculty members. The focus of the FDPs was case teaching, production of videos for teaching, machine learning, among others. The details of FDPs conducted are furnished below.

2. Faculty development program

2.1. Faculty Development Program on Design of Experiment (DOE) and Optimization Techniques from May 29-30, 2018

The resource person covered all the concepts of DOE Design, One-Factor Experiments, Full factorial, Randomization & Blocking, DOE Analysis, ANOVA Model, Taguchi method, Multiple regression models, response optimization Using Minitab for Analysis, and optimization techniques. The participants conducted trials on real-time models, and the measured output parameters of each trial were taken as input and the optimized results were obtained using Minitab software. This FDP with hands-on training enhanced the knowledge of the faculty members in understanding the concepts of DOE & optimization techniques. The no of participants attended the two days program were thirty six.

Objective(s) of the Program

- To determine the relationship between factors affecting a process and the output of that process
- To bring together people (students / researchers / industries) from across India, who are working on experimental design for a better interaction.
- To impart basic knowledge about the various avenues for active research in recent trends in Design of Experiments.
- To expose the participants to the current scenario in Design of Experiment techniques.

2.2. Faculty Development Program on Case Teaching – A Model of Engagement: Diamonds, Pearls and Pitfalls, Academy of Management (AOM) Annual Conference, Chicago, USA on August 10, 2018

The resource person was Dr. Debapratim Purkayastha. The session is designed for those with experience in teaching as well as those who are new to the case teaching. It is organized to actively involve participants in exploring critical aspects of case teaching that promote in depth discussion and interactive pedagogical approaches. This experiential workshop is organized and facilitated by experienced and award-winning case teacher-scholars from four

continents who are involved in prominent national and international case research organizations. It will conclude with a discussion of challenges and best practices that will assist participants in learning novel case teaching skills. The no of participants attended program were 45.

Objective(s) of the Program

- To use transferable skills for the case method (e.g., teamwork, digital literacy) make them explicit.
- To communicate about the case method approach to students
- To teach scientific concepts and content, promote process skills and critical thinking



Session Type: POW Workshop
 Program Session: 130 | Submission: 13377 | Sponsor(s): (MED, STR, TTC)
 Scheduled: Friday, Aug 10 2018 2:45PM - 4:15PM at Hyatt Regency Chicago in Gold Coast

Case Teaching – A Model of Engagement: Diamonds, Pearls and Pitfalls
Case Teaching - Today



Organizer: Theresa Taylor-Coates, Limestone College
 Organizer: Vijaya Zinnoury, U. of Denver
 Organizer: Marilyn L. Taylor, U. of Missouri, Kansas City
 Organizer: Debapratim Purkayastha, ICFAR Business School, IFHE, Hyderabad
 Facilitator: J Kay Keels, Coastal Carolina U.
 Facilitator: Tania Casado, U. of Sao Paulo (FEA/USP)
 Presenter: Michael Wizniak, U. of Missouri, Kansas City
 Facilitator: Erica Berte, Metropolitan State U.
 Facilitator: Oussama Darouichi, U. of Neuchâtel
 Facilitator: Neng Liang, CEIBS
 Facilitator: Neo Boon-Siong, Nanyang Technological U., Singapore
 Facilitator: Mikael Sondergaard, Aarhus BSS, Aarhus U.
 Facilitator: Naga Lakshmi Damaraju, Sonoma State U.
 Facilitator: Sunila Lobo, King Saud U.
 Facilitator: John Gamble, Texas A&M U., Corpus Christi
 Facilitator: Philippe Lamb, U. of Neuchâtel
 Facilitator: Virpi Orvokki Malin, U. of Jyväskylä
 Facilitator: George M. Puia, Saginaw Valley State U.
 Facilitator: Deniz Tuncalp, Istanbul Technical U.
 Facilitator: Ning Su, Ivey Business School
 Facilitator: Alan B. Eisner, Lubin School of Business, Pace U.
 Facilitator: Gina Grandy, U. of Regina
 Facilitator: Noriko Yagi, Seigakuin U.

2.3 Faculty Development Program on Critiquing Case Research Methodology and Its Impact on Pedagogy and Research, AOM Annual Conference, Chicago, USA on August 11, 2018

The resource person Dr. Debapratim Purkayastha discussed about the Case-study research in sustainability in higher education, he explained the extent to which the pedagogical case study method can contribute to bridge the gap between teaching and research and implications for higher education at both the institutional level and the personal academic level. The no of participants attended the program were 48.

Objective(s) of the Program

- To give the opportunity to gain a greater understanding of the subject in hand and reduce the potential for any bias
- To generate an in-depth, multi-faceted understanding of a complex issue in its real-life context.



Session Type: PDW Workshop
 Program Session: 487 | Submission: 12958 | Sponsor(s): (MED, RM, STR)
 Scheduled: Saturday, Aug 11 2018 8:00PM - 8:00PM at Hyatt Regency Chicago in Crystal A

Critiquing Case Research Methodology and Its Impact on Pedagogy and Research *CRM's Impact on Pedagogy & Res*

Organizer: Vijaya Narasimhan, U. of Denver
 Organizer: Theresa Taylor-Coates, Limestone College
 Organizer: Debapratim Purkayastha, ICFAI Business School, IFHE, Hyderabad
 Organizer: Ning Su, Jiey Business School
 Panelist: Marilyn L. Taylor, U. of Missouri, Kansas City
 Panelist: Sharon Alvarez, U. of Pittsburgh
 Panelist: John Gamble, Texas A&M U., Corpus Christi
 Panelist: Gina Grandy, U. of Regina
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 Facilitator: Tania Casado, U. of Sao Paulo (FEA/USP)
 Facilitator: Oussama Darouichi, U. of Neuchâtel
 Facilitator: Naga Lakshmi Damaraju, Indian School of Business
 Facilitator: Neng Liang, MED
 Facilitator: Sumita Lobo, King Saud U.
 Facilitator: Viipe Orvokki-Mäkinen, U. of Jyväskylä
 Facilitator: George M. Pula, Saginaw Valley State U.
 Facilitator: Philippe Lamb, U. of Neuchâtel
 Facilitator: Neo Boon-Siong, Nanyang Technological U., Singapore
 Facilitator: Deniz Tuncalp, Istanbul Technical U.
 Facilitator: Richard McCracken, The Case Centre
 Panelist: Homer Erikson, Academy of Management
 Panelist: Brian S. Kleas, U. of Missouri-Kansas City
 Facilitator: Noriko Yagi, Seigakuin U.
 Panelist: Debapratim Purkayastha, ICFAI Business School, IFHE, Hyderabad
 Panelist: Theng Lau Geok, Chief Editor, The Asian Case Research Journal, Singapore

2.4 Faculty Development Program on Engaging Students with Cases in the Digital Age, 38th Strategic Management Society Annual Conference, Paris, France on September 22, 2018

The resource person Dr. Debapratim Purkayastha spoke on digital technologies radically transformed the way they work, teach and engage students in the classroom. Even though the case method remains one of the most established and proven pedagogical tools in strategy and management courses for several decades. The no of participants attended the program were thirty.

Objective(s) of the Program

- To embrace Collaborative Learning
- To establish Positive Teacher-Student Relationships
- To Displaying positive attitudes and enthusiasm.

2.5 Faculty Development Program on Workshop on Case Teaching & Writing, Birla Institute of Management Technology, Greater Noida on October 10, 2018

The resource person Dr. Debapratim Purkayastha said case base method is considered as best technique to deliver lectures as it is participative and discussion based in nature. Case based teaching in management will give rise to acquiring new skills, innovative way of thinking, improves communication and develop ability to apply concepts. The topics were Case analysis and different facets of qualitative analysis, typical structure of case study, How to write a caselet? How to write impactful case studies? How to prepare a teaching note? Where and how to publish and promote your case study? Integrating case study teaching approach into curriculum development, teaching through audio video cases, How to prepare a case for class teaching? The no of participants attended the program were thirty.

Objective(s) of the Program

- To discuss case analysis and its application in management education
- To demonstrate various methods/techniques of case discussion and writing teaching notes.
- To diagnose the issues in the case and the approach of finding several solutions to the same problem.
- To learn the publication and promotion of case studies in quality journals.

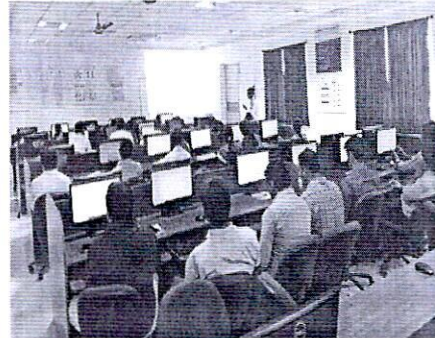
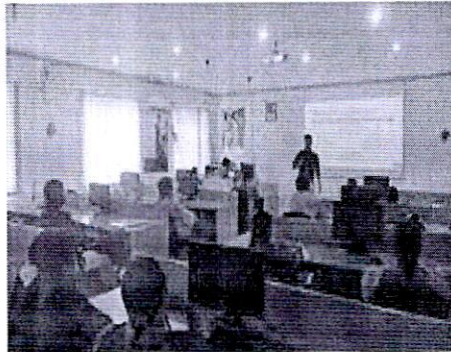
2.6 Faculty Development Program on Machine Learning on December 01, 2018

The resource person was Dr. N S Sreekanth, Principal Technical Officer, C-DAC, Bangalore. This program was being conducted for the faculty members of engineering colleges, industries and research laboratories. This program is suitable for faculty, researchers, post graduate scholars in academia and industry as well. The purpose of conducting program is to provide a hands-on-experience on real time applications using ML methods. This workshop is devoted to address the need to enhance the knowledge about the latest technologies pertaining to Machine Learning and Deep Learning using Python. The no of participants attended the program were 55.

Objective(s) of the Program

- The participants would gain experience of how to work with data science, graph and social media analytics, as they may work with case studies related to them.

- To gain mere knowledge between structured and unstructured databases.
- To implement Map, Reduce Programming, R programming, unstructured data processing
- To acquire practical knowledge on different database tools like Spark, MongoDB, Cassandra, NoSQL Databases.

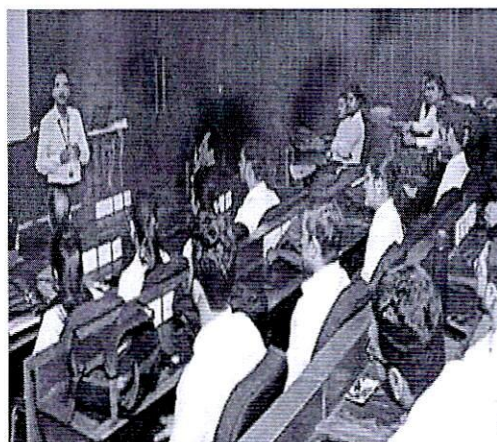


2.7 Faculty Development Program on Case Writing, State Bank Institute of Consumer Banking on May 15-16, 2018

The resource persons were Prof. S. V. Seshaih, Prof. R. Prasad, Prof. Y. V. Subrahmanyam and Mr. Rakesh Kumar. They discussed how cases provide the opportunity to assess and develop ideas, spark insights on nascent research questions early in a project, illustrate theory in practice, and get feedback in the classroom on those very concepts. The no of participants attended the program were thirty.

Objective(s) of the Program

- To develop a faculty in all the three level of capabilities ranging from Knowledge and skills.
- To generate a Concept cascade to enable teachers channel their research experiences into classrooms in better and faster fashion.
- To lead the class discussion, in a manner such that student discovers the theory rather than be informed about it.



2.8 Faculty Development Program on Video Lecture for Management Programs on March 18-19, 2018

The resource persons was Dr. Debapratim Purkayastha spoke on teaching online may be a catalyst for faculty to reflect on and evaluate their current teaching practices. Faculty members learn about alternatives to the transmission model of teaching, which is the passing of knowledge or information from faculty to students, they are able to shift their instructional roles to place a greater amount of responsibility for learning on their students. The no of participants attended the two day program were fifty.

Objective(s) of the Program

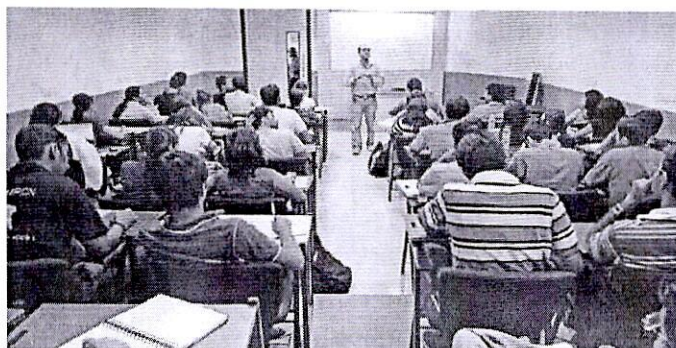
- To make effective video lecture for your online teaching
- To increase the revenue of educational institution.

2.9 Faculty Development Program on intensive workshop on Open & Distance Learning on September 17-19, 2018

The resource persons were Prof. C. R. K. Murthy, Prof. R. Satyanarayana, Prof. Madhu Parhar, from Staff Training and Research Institute of Distance Education (STRIDE). STRIDE acts as a resource centre and conducts staff development programs mainly for the faculty and staff. The response has always been encouraging. Considering the importance of assessment and evaluation with special reference to assignment which is a vital device in ODL through which two-way communication takes place between learners and teachers. The no. of participants attended the two day program were fifty.

Objective(s) of the Program

- Primary objective of the ODL is to provide knowledge and skills to those who did not have access to learning
- To provide instruction to the learners at their doorsteps through various media and technology



NOTED
(Date: 18/03/2018)

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ICFAI Staff College

Annual Reports 2017-18

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Hyderabad**

S. Jayalakshmi

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- Workshops on conducting successful management development programs.
- Workshops on preparation of project reports for funding.
- Workshops on research methodology and research skills.
- Workshops on teaching skills.
- Any other activity/programs which helps in the furtherance of these objectives.

1. Introduction

During the year 2017-18 the ICFAI Staff College conducted a faculty development programs covering a total of 70 faculty members. The details of program conducted is furnished below.

2. Faculty development program

Faculty Development Program on “Enhancement of Quality in Higher Education” on February 27-28, 2018

The chief guest for the program was Dr. B S Madhukar he is the Adviser National Assessment & Accreditation Council, Bengaluru. The National Assessment and Accreditation Council (NAAC) has brought in new spirit into its process of assessment and accreditation with the revised process effective from July 2017 making it more robust, objective, transparent, scalable and technology enabled. The revised process also reduces the duration for accreditation.

Objective(s) of the Program

- To disseminate the revised NNA Accreditation & Assessment Framework among the decision-makers of the Universities.
- To build enabling capacity among the universities for improving the quality in higher education
- To promote quality culture among higher educational institutions by identifying measurement metrics, benchmarking and developing process for attaining the intended outcomes aiming for securing NAAC Accreditation.

Participants
Vice-Chancellors, Registrars, Directors, Deans, Institutional Heads, Academics, Administrators, Policy-makers of Universities

Registration
Interested participants can download the Registration Form from the website URL: <http://www.icfaistaffcollege.org/india.html> and register for the Seminar.

Registration Fee: ₹ 1,500 per delegate (inclusive of travel). The fee includes Seminar, Lunch, Refreshments and Tax.

Accommodation
Participants can avail Guest House facility available on the Campus. Applicable charges are ₹1,000 per day for A type Guest House and ₹1,500 per day for C-40 Guest House, inclusive of taxes.

Mode of Payment: Online through NEFT/PSX.

Bank Details:

Name of the Bank	ICICI Bank
Branch Name	ICICI Bank Ltd
Name of the Account	Prof. Seminars and Workshops A/c
IFSC Code	ICIC0000000

Contact
Prof. N. Bhaskara Rao, Seminar Convenor-CPHE & Coordinator-ICFAI Staff College
The ICFAI Foundation for Higher Education (IFHE),
IFHE Campus, Donthapally, Shankarapally Road, Hyderabad - 501 203, Telangana State, India
Email: icfaistaffcollege.org | Tel: +91 9908102342 | website: www.icfaistaffcollege.org

ICFAI GROUP
The ICFAI Foundation for Higher Education (IFHE),
Hyderabad
(Deemed-to-be University under Section 3 of UGC Act, 1956)
Accredited by NAAC with 'A' Grade

2 Day
National Seminar on
Enhancement of Quality
in Higher Education
National Assessment and Accreditation Council (NAAC)

on
February 27 & 28, 2018

Organized by
ICFAI Staff College | Internal Quality Assurance Cell (IQAC)

Sponsored by

National Assessment and Accreditation Council (NAAC), Bengaluru

Venue
IFHE Campus, Donthapally, Shankarapally Road, Hyderabad - 501203, Telangana, India
Ph: 040 - 23479725 / 23479732

Contact
Prof. M. Bhaskara Rao, Senior Convener, ECI & Coordinator, ICFAR Staff College
The ICFAR Foundation for Higher Education (IFHE)
 IFHE Campus, Dhananapally, Shankarapally Road, Hyderabad - 501 203, Telangana State, India
 E-mail: icfi@india.org | Tel: +91 9908103340 | website: www.ifheindia.org

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The ICFAR Foundation for Higher Education

The ICFAR Foundation for Higher Education (IFHE) is a domestic-based university established under section 3 of the UGC Act, 1956, the Ministry of Human Resource Development, Government of India. It has evolved a comprehensive student-centric learning approach consisting of several stages, designed to add significant value to the learner's understanding in an integrated manner, covering relevant knowledge, practical skills and positive attitudes. The University is a member of the Association of Indian Universities (AIU) and Association of Commonwealth Universities (ACU).



IFHE has received the NAAC Accreditation 'A' Grade with an impressive 90% institutional CGPA of 3.43 out of 4 in the year 2015.

The ICFAR Group, of which the IFHE is the flagship organization, has been recognized as a "Great Place to Study" on February 22, 2017 at the Henry House of Commons, London, United Kingdom. It recognizes extraordinary contributions made by the Case Research Center (CRC) of IFHE towards Case Method, a "Thought Leadership Award" was conferred. 5 stars in an online magazine, ranked IFHE as the Best Private University in India for the Year 2016. The World Council of Research Corporation (WCRC) has ranked IFHE Hyderabad, among Asia's Best Private Educational Institutions for the year 2017-18, as selected by KPI42. The award recipients of this award were Indian School of Business (ISB), XLRI, INSEAD (Singapore), AMBA (London) and NUS (Singapore).

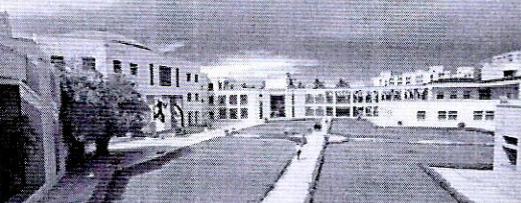
IFHE has three faculties: engineering, management and law. IFHE has a large and well-qualified faculty pool comprising of nearly 5000 members with rich industry experience. The faculty members are also involved in research, case development and industry consultancy.

The ICFAR Business School (IBS) is one of the consistently top-ranked business schools in India. The school has been accredited by South Asian Quality Assurance System (SAQS), rated A** by EQUIS, EFMD EQUIS and an Excellent Business School by Education, ISS a Business Education Alliance Member of the Association to Advance Collegiate Schools of Business (AACSB), USA.

The ICFAR Law School (ILS) is ranked 5th among Outstanding Engineering Colleges of Excellence and 7th among Top Engineering Colleges in Telangana by CSIR-GHRC, 2017. ILS has collaborations/interactions with industries like Texas Instruments, Hewlett Packard, Xilinx and Microl.

The ICFAR Law School (ILS) is ranked 2nd among top law schools of Southern India and 4th among top law schools of India by GHRC. ILS is ranked 3rd among top 10 promising law colleges in India 2017 by Higher Education Review. ILS is ranked 7th among top private law colleges in India by Career 360. ILS is a member of International Association of Law Schools, USA.

The IFHE campus at Hyderabad is a 70-acre lush green campus with built-up area of over 16 lakh sq. ft. The campus features a wide range of facilities and is equipped with state-of-the-art facilities. Broad facilities are available to students. Sports and a wide range of development of students. A wide range of indoor and outdoor games facilities are available.



Important Dates

Registration Opens
 February 5, 2018

Registration Closes
 February 16, 2018

National Seminar
 February 27-28, 2018

Seminar Themes*

- Changing Paradigms in Higher Education: Aiming for Excellence
- NAAC Quality Indicator Frameworks: Key Performance Indicators
- Quality Assurance, Benchmarking for Higher Education
- Aligning Outcomes in Higher Education to Key Performance Indicators
- Strategic Quality Assurance in Higher Education: Management of Processes
- Making the Quest for Quality Reality

*Subject to change depending on availability of the speakers/speakers

About the Seminar

The National Assessment and Accreditation Council (NAAC) has brought in new open intra assessment and accreditation with the revised process effective from July 2017 making it more robust, objective, transparent, scalable and technology enabled. The revised process distribution the duration for accreditation.

- Some of the reforming features of revised NAAC Assessment & Accreditation Framework are:
- a) data based qualitative indicator evaluation with increased objectivity and transparency;
 - b) extensive use of ICT confirming validity and outcomes;
 - c) simplification of the process by reduction in number of questions, size of the report, visit days, etc;
 - d) boosting benchmarking in quality improvement tool;
 - e) introduction of pre-qualifier for open assessment as 30% of system generated score;
 - f) introduction of Spain Government Score (SGS) with combination of online evaluation;
 - g) introduction of the element of third party validation of data and the possibility of relying on multiple agencies in adopting a 100% of the evaluation of ILS, supporting for 4th cycle accreditation on data related to exceptional cases;
 - h) providing appropriate difference in the metrics, weightages and benchmarks to universities, autonomous colleges and affiliated/constituent colleges and
 - i) reviving several metrics to bring in enhanced participation of students and alumni in the assessment process.

Seminar Objectives

The seminar is an awareness program on quality systems in higher education focusing on Universities and taking into account the revised NAAC Framework for Assessment and Accreditation. The objectives of the seminar are:

- To disseminate the revised NAAC Accredited & Assessment Framework among the decision makers of the Universities.
- To build and foster capacity among the universities for improving the quality in higher education.
- To promote quality culture among higher educational institutions by identifying measurement metrics, benchmarking and developing processes for attaining the intended outcomes aiming for securing NAAC Accreditation.



Distinguished Speakers

 Dr. B. S. Madhukar, Adviser National Assessment & Accreditation Council, Bengaluru	 Prof. R. P. Kaushik Former Ambassador of India to Turkmenistan Former Professor, Jawaharlal Nehru University Chancellor, ICFAI University, Sikkim Chancellor, ICFAI University, Raipur Chairperson, ICFAI University, Jaipur
 Prof. M. Rammohan Rao Professor and Dean Emeritus ISB, Hyderabad	 Prof. J. Mahender Reddy Vice-Chancellor IFHE, Hyderabad
 Prof. T. S. Rama Krishna Rao Dean (Accreditations) & Coordinator (IQAC) IFHE, Hyderabad	

M. Jayalalitha

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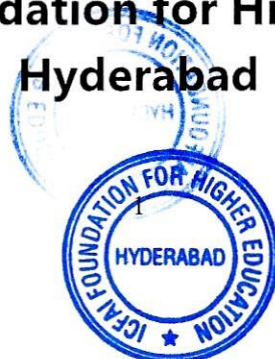


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- To expose teachers to the information communication technologies (ICT) to make them effective in academic delivery.
- To train non-teaching staff to improve their efficiency and effectiveness.
- To nurture leadership capabilities of the teachers and non-teachers to prepare them for future responsibilities.

In furtherance of these objectives, the Staff College would undertake following activities/programs:

- Orientation programs and refresher courses for current teachers.
- Specially designed programs on innovative pedagogies for effective teaching.
- Training programs for the university administrators to enhance administrative skills, inter-personal skills, managerial skills, employee relationship management, statutory compliances, etc.
- Training programs on application oriented teaching-learning processes.
- Training programs on undertaking industrial consultancy works.
- Workshop on use of web-based interactive teaching models.
- Workshops on academic management.
- Workshops on case teaching.
- Workshops on case writing.
- Workshops on conducting successful management development programs.
- Workshops on preparation of project reports for funding.
- Workshops on research methodology and research skills.
- Workshops on teaching skills.
- Any other activity/programs which helps in the furtherance of these objectives.

1. Introduction

During the year 2016-17 the ICFAI Staff College conducted four faculty development programs covering a total of 149 faculty members. The focus of the FDPs was Analytical Tools and Methods, Case Teaching Workshop. The details of FDPs conducted are furnished below.

2. Faculty development program

2.1 Faculty Development Program on Analytical Tools and Methods on April 4-7, 2016

The resource person spoke on Match planning activities with appropriate analytical and Identify analytical tools and methods. The no of participants for three days were 24 faculty members attended the program.

Objective(s) of the Program

- To mine valuable information from innumerable bytes of data within minutes
- Investigate data to establish new relationships and patterns
- Use tools such as Excel and open source to interpret data

2.2 Faculty Development Program on Innovative Teaching Pedagogies on April 11-12, 2016

The main aim of these events is to share expertise in higher education teaching and learning and stimulate pedagogical innovation at the grassroots. The no of participants for three days were 35 faculty members attended the program.

Objective(s) of the Program

- To improve Crossover Learning
- Learning By Doing Science (with remote labs)
- Context-Based Learning

2.3 A faculty induction program was held during May 25-26, 2016 for inducting 45 new faculty members into the University. In all eight resource persons provided inputs during the induction program.

Objective(s) of the Program

The main objective of the mandatory induction programmes is to sensitize and motivate the faculty to adopt learner centered approaches

- Understand their roles and responsibilities as faculty members

- Familiarize themselves with the structure, functioning and professional expectations in higher education institutions
- Recognise the importance of self-development, socio-emotional development of students and of nurturing ethics and values in higher education

2.4 Faculty Development Program Case Teaching Workshop on March 22-23, 2017

The resource person spoke on Self-Reflection and Challenges in Teaching the Case Method 45 faculty members participated. Participants were trained on teaching students using case studies.

Objective(s) of the Program

- Develop an understanding of the case method and why it has become an effective tool for teaching and learning
- Examine the use of cases as a tool for assessment
- Determine the importance of the three-step learning process for your students



V. Jagalakshe
REGISTRAR
ICFAI FOUNDATION FOR HIGHER EDUCATION
 (Deemed-to-be-University establishes under section 3 of UGC Act 1956.)